



September 10, 2007

To Whom It May Concern,

We are writing to tell you about an exciting new program during this New England Patriots football season called *Touchdowns for Technology*. The WBCN Patriots Rock Radio Network has joined together with Kaspersky Lab, a leader in Internet Security, to offer your school the chance to receive brand new computers for your classrooms.

*Touchdowns for Technology* is simple and will be very meaningful for several winning schools throughout New England. For every touchdown the Patriots score this season, a computer will be donated to a deserving school. There are two easy ways your school can be considered. (The first 100 entries will receive free Kaspersky Lab Internet Security software.)

1) Send an essay of 250 words or less about why your school deserves new computers to:

WBCN Patriots Rock Radio Network  
Attn: Touchdowns for Technology  
83 Leo Birmingham Parkway  
Boston, MA 02135

2) Or simply log onto patriotsradionetwork.com or wbcn.com and follow the instructions on how to upload your essay.

**Throughout this football season, schools from all six New England states will be chosen to receive computers, courtesy of Kaspersky Lab.** Kaspersky Lab is recognized worldwide for premium protection against viruses, spyware, hacker attacks and spam.

We will also have an end of the year event where representatives from Kaspersky Lab, The WBCN Patriots Rock Radio Network, and the winning schools will get together to cap off the exciting season. We will also present the deserving schools with their brand new computers! You write the essay, we'll host the event!

For additional information visit the Patriots Radio Network homepage at [www.wbcn.com](http://www.wbcn.com) and click on the *Touchdowns for Technology* link.



[www.kaspersky.com](http://www.kaspersky.com)